



Media Release  
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### **BEEF SUPPLIER AND JUICE MAKER PROSECUTED FOR DIVIDING MARKETS**

Beefcor (Pty) Ltd (Beefcor) and Cape Fruit Processors (Pty) Ltd (CFP) have been charged with division of markets by allocating customers in contravention of section 4(1)(b)(ii) of the Competition Act 98 of 1998.

The Commission's investigation revealed that Beefcor and CFP entered into two bilateral agreements, namely, the Use Agreement and Supply Agreement in terms of which they agreed:

- Not to compete with each other in the processing of wet peels and citrus peel pulp used to produce livestock feed (wet peels and citrus peel pulp are by-products in the production of fruit juice);
- CFP will not sell the wet peels and citrus peel pulp to any other entity without the express written permission of Beefcor; and
- The agreement has been in existence from at least 2016 and is on-going.

This agreement constitutes market division by allocating customers in contravention of section 4(1)(b)(ii) of the Competition Act, No 89 of 1998, as amended.

The Commission has decided to refer the matter to the Competition Tribunal for prosecution and seeks an order that Beefcor and CFP are liable to pay an administrative penalty equivalent to 10% of their respective annual turnover.

[ENDS]

#### **For more information.**

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