



Join the fast-track with Webber Wentzel Ignite

*Invested in innovation and committed
to supporting entrepreneurs*

Are you one of South Africa's most promising start-ups or scale-ups? We are keen to partner with you on your journey to success – through Webber Wentzel Ignite.

Webber Wentzel Ignite aims to give you a strong legal foundation coupled with exceptional value-adds to set your business apart from the rest.

WEBBER WENTZEL

in alliance with > **Linklaters**



What is Webber Wentzel Ignite?

A legal incubation programme that will provide selected entrepreneurs and innovators with:

- tailored legal services valued at up to ZAR 100,000;
- bespoke mentoring and training support focused on legal knowledge and developing key skills relevant to your business; and
- targeted networking and profile-raising opportunities.

Good businesses can fail without the right legal infrastructure. We will provide the best entrepreneurs and innovators with access to premium legal services to drive your business forward and position you well for future fundraising and global expansion.

What do I need to do to be on the Webber Wentzel Ignite programme?

It's simple – all you need to do is download the application form and email it to us (ignite@webberwentzel.com). Applications open 6 December 2017 and close 15 January 2018.

How will successful applicants be selected?

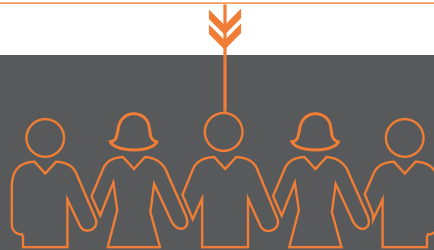
A consultative panel of industry experts, led by Peter Grealy of Webber Wentzel, will select the applicants that will receive our support. Preference will be given to high-potential South African ventures that already have market traction. Our panellists are:

- **Andrea Böhmert**, venture investor and partner at Knife Capital
- **Antoinette Propoy**, founder and manager of the 88 Business Collective
- **Lara Rosmarin**, former co-founder and executive director of Seed Academy and a former director of Seed Engine business accelerator
- **Zachariah George**, partner and co-managing director of Startupbootcamp Africa and founder and managing director of Cactus Advisors
- **Leanne Mostert**, partner at Webber Wentzel, and
- **Peter Grealy**, partner and head of Technology, Media & Telecommunications at Webber Wentzel.

Why partner with Webber Wentzel?

- We have extensive knowledge of the start-up ecosystem, disruptive technologies and business models;

- We have an established track-record of supporting businesses and entrepreneurs in advisory as well as lobbying matters;



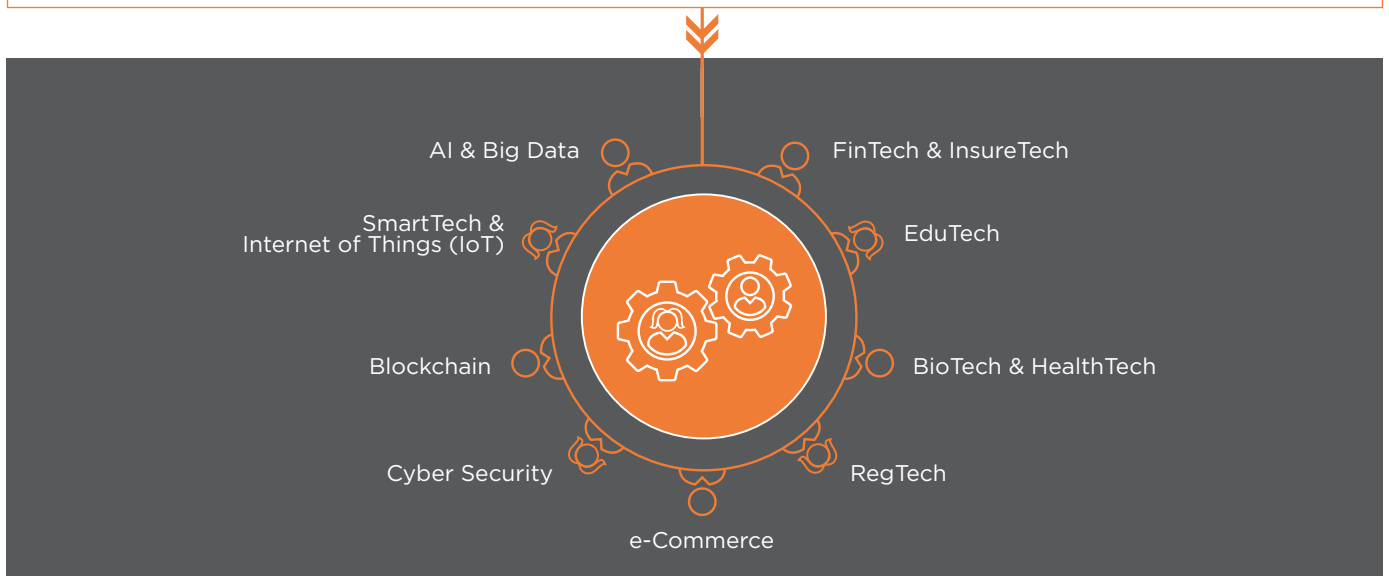
successfully lobbied Treasury and the SARB to relax the exchange control framework

- We offer leading specialist expertise in the areas of law most likely to be relevant to innovators operating at the boundaries of technology, commerce, policy and regulation;



- We offer a truly integrated legal service advisory offering through one point of contact;

- We have deep sector knowledge in a number of key areas where we have seen many start-ups and disruptors emerge.



More information

Email our project lead, Aalia Manie on ignite@webberwentzel.com for more information on this programme or to discuss potential opportunities to work together outside of the programme. Aalia is an IP and technology law specialist. She drives lobbying initiatives to catalyse the start-up ecosystem, and also serves on the Silicon Cape Community Council.

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Meet our panellists:



Andrea Böhmert

Andrea is a partner at Knife Capital, a Cape Town based Venture Capital Investment Management company, co-founder of KNF Ventures and responsible for Knife Capital's Grindstone Accelerator. Before joining Knife Capital she was founder and co-managing partner of Hasso Plattner Ventures Africa. She is passionate about strategising how to scale businesses and meeting the entrepreneurs responsible for creating them; she has been actively involved in numerous initiatives aiming to accelerate the African entrepreneurial ecosystem. Her qualifications include an MBA and MComm.



Antoinette Propy

Antoinette started her entrepreneurial journey in 2004 after leaving McKinsey and Company. She started her first business, Afrofusion Advertising, in her mother's lounge with ZAR 200, a laptop and a pocketful of dreams and hopes. Over the past twelve years, she gained extensive experience in accessing new markets by taking her business to Uganda, Kenya and Nigeria. She is passionate about the entrepreneurial space and shares her expertise by mentoring emerging entrepreneurs. She launched the 88 Business Collective in 2016 and focuses on accelerating women-owned businesses from marginalised communities, utilising her Growth Through Collaboration methodology.



Lara Rosmarin

Lara is the former co-founder and executive director of Seed Academy and a former director of Seed Engine business accelerator. She started out specialising in behaviour risk management but then chose to divert her expertise to the NGO space. She invested most of her time advising some of South Africa's top companies on their CSI and aligned strategy. Armed with an in-depth knowledge of the cycle of CSI funding, Lara began working with the South African chapter of an international organisation that promotes and facilitates effective giving, volunteering and social investment. Lara has a Bachelor of Social Science degree and an Honours degree in clinical psychology.



Zachariah George

Zachariah is a partner and co-managing director of Startupbootcamp Africa – the world's leading multi-corporate backed venture accelerator programme. He is also the founder of Cactus Advisors – a specialist corporate finance, Angel investment and business advisory firm. He was the former head of Africa Investments for U-Start (largest network of private Multi-Family offices in Europe). He has a mechanical engineering degree and an MBA from Stanford. He was a Wall Street investment banker (Lehman and Barclays, New York) prior to entering the entrepreneurial space.



Leanne Mostert

Leanne is a partner at Webber Wentzel. She is an expert in all aspects of commercial intellectual property (IP) law. She has significant experience in dealing with complex, high-value contracts relating to the monetisation of IP rights and IP issues flowing from international acquisitions and disposals, public offerings and corporate reorganisations, international structures and exchange control issues. Her expertise has been recognised by international research organisations. Leanne has BSc and LLB degrees from the University of KwaZulu-Natal. She has also completed an IP course at Harvard Business School.



Peter Grealy

Peter is a partner and head of Technology, Media & Telecommunications at Webber Wentzel. He focuses on all aspects relating to contractual law for media and technology and has substantial experience in general commercial agreements and in respect of development, outsourcing supply and maintenance and systems acquisitions. His expertise extends to defamation law and copyright law relating to the media and entertainment industry. His expertise has been recognised by various international research organisations. He has BA and LLB degrees from the University of the Witwatersrand.