

|  |  |
| --- | --- |
| **About You** | |
| Name |  |
| Email address |  |
| Telephone number |  |
| Your position/role |  |
| **About the company** | |
| Name of the start-up (please provide the company name, registration number and country of incorporation) |  |
| B-BBEE status (please attach certificate if you have one or explain why one is not available) |  |
| City and country where company is located |  |
| Links to website and social media pages (e.g. Facebook page, Twitter profile etc) |  |
| When was the company founded? |  |
| Tell us about the founders and the management team |  |
| How many people do you employ? |  |
| Who are your key shareholders? Explain your ownership structure |  |
| Please list key sources of funding, total funding raised to date, details of your funders, and when you plan to have your next funding round |  |
| **Business and product information** | |
| Tell us about your business proposition/model/product/service  (i.e. the problem you are trying to solve) (500 words) |  |
| At what stage of business/product development are you? |  |
| Explain your current traction (revenue/ customers/ users) |  |
| Tell us about your significant past achievements and describe your development/business plan and roadmap for the next 12 months |  |
| What is the biggest challenge your business is currently facing? What solutions or steps are you putting in place to address this challenge? |  |
| Who are your competitors and how are you different? (include URLs) |  |
| **Relationships and community** | |
| Who are your key business advisors? Include details of the relationships you already have with lawyers, consultants or accounting firms |  |
| Have you previously participated in an accelerator/incubator programme / pitched at any major startup events? Please provide details |  |
| Provide details of your community involvement and contributions to society |  |
| Do you have any contacts at Webber Wentzel? If so, who? |  |
| **Other** | |
| How did you hear about Webber Wentzel Ignite? |  |
| Are there specific legal areas that you require help with? If so, which ones? |  |

NOTE: You will only be considered for the programme if the application form is properly completed and all material supporting information required is provided.

For more information on this programme or to discuss potential opportunities to work together outside of the programme, please contact us - [iqnite@webberwentzel.com](mailto:iqnite@webberwentzel.com)

To find out about how we process your information, read our privacy policy on [www.webberwentzel.com](http://www.webberwentzel.com).